



## **Benefits of Membership in the Canadian Coalition for Good Governance (“CCGG”**

Representing the interests of institutional shareholders, CCGG promotes good governance practices in Canadian public companies and the improvement of the regulatory environment to best align the interests of boards and management with those of their shareholders, and to promote the efficiency and effectiveness of the Canadian capital markets. Our members collectively manage approximately \$3 trillion of savings on behalf of most Canadians.

Membership in CCGG provides institutional investors with an efficient way to assist with meeting their fiduciary obligations in an environment where they are increasingly viewed as having responsibilities, as well as rights to actively steward their investments. It also provides institutional investors with the opportunity to shape the Canadian corporate governance landscape.

Benefits of membership in CCGG include:

1. Keeping Informed on Governance Issues
2. Influencing the Governance Practices of Canadian Public Companies
3. Shaping the Canadian Legal, Regulatory and Policy Environment
4. Influencing the Policies of CCGG and Collaborating with Other Members

### 1. Keeping Informed on Governance Issues

- CCGG publishes a range of corporate governance materials, including best practice guidance, policies and principles, and research studies.
- Members receive Monthly Updates, via an e-newsletter, providing information regarding CCGG’s activities and significant governance developments.
- Members have the ability to utilize CCGG to distribute governance-related information to other Members, on the Hub, an online discussion forum where Members can share their views on governance issues and/or post links to relevant articles and resources.

### 2. Influencing the Governance Practices of Canadian Public Companies

- CCGG engages with the boards of approximately 45-50 companies per year on behalf its Members. Members have input on the list of companies chosen for an engagement meeting and are provided with:
  - \_ the opportunity to provide input on the agenda for each meeting
  - \_ a detailed analysis of the governance practices of each company, and
  - \_ a Meeting Summary describing the matters discussed at each meeting

- CCGG regularly issues guidelines and policies that exceed the current legal minimum requirements and, as part of the engagement program, urges companies to adopt them.

- During proxy voting season, CCGG provides Members with proxy reviews of certain Canadian public companies with identified governance concerns.

### 3. Shaping the Canadian Legal, Regulatory and Policy Environment

- CCGG proactively works to identify and change laws and regulations in need of reform.

- CCGG regularly responds to regulatory requests for comment on proposed legal reforms on behalf of Members to ensure the rights of shareholders are recognized and respected.

### 4. Influencing the Policies of CCGG and Collaborating with Other Members

- Members have the opportunity to comment on significant CCGG policy documents prior to public release.

- Members vote to elect the directors of CCGG.

- Members are eligible to serve on CCGG's board member committees (subject to availability): the Public Policy Committee and the Member Engagement Committee.

- Members can access the "Members Only" section of the CCGG website, which provides timely and relevant information regarding Canadian public companies and CCGG's board engagement meetings with them.

- Members have the opportunity to obtain governance information from CCGG staff and other Members and to network with them at CCGG's Annual Meeting, at regional meetings and through the Hub, CCGG's online discussion forum.